

The City & Students Working in Tandem

5 cool things about the #biketoria course in 5 minutes

Cam Owens (UVIC GEOGRAPHY)

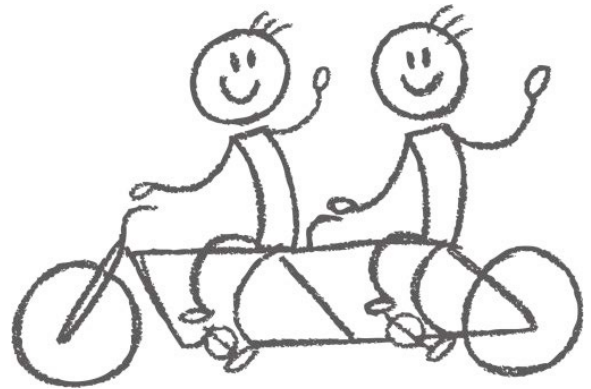


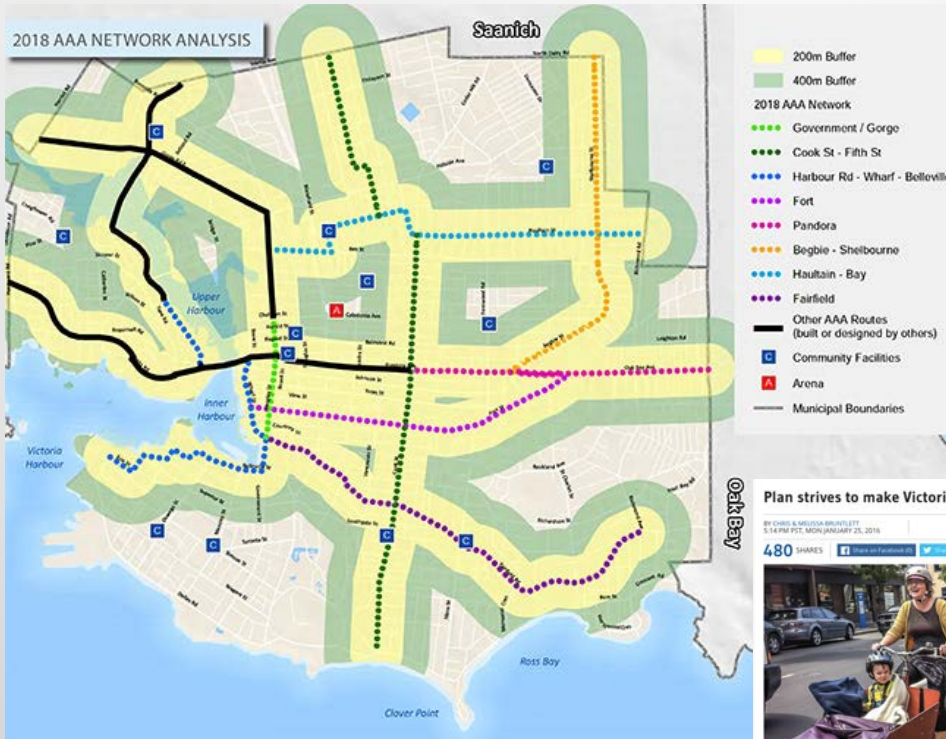
*Community Mapping & Innovation Showcase
University of Victoria, January 23, 2017*



Geog 491 #biketoria

1. Deeply collaborative





Plan strives to make Victoria "the best small cycling city in the world"

BY CHRIS & MELISSA BRUNY/LETT
5:14 PM PDT, MON, JANUARY 23, 2016

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CITYSTUDIO

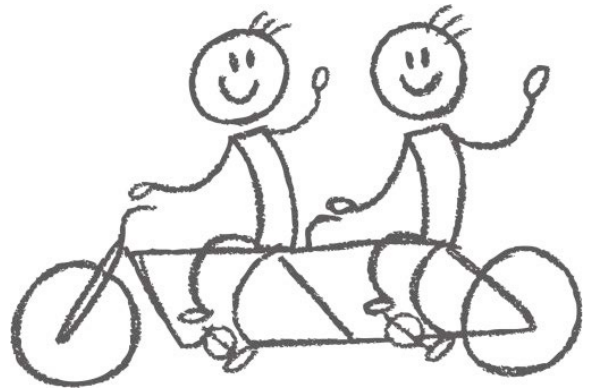
Where Learning And Living Meet

An Innovation Hub where staff, university students and community members co-create, design and launch projects on the ground.

Created in collaboration with the following partners:



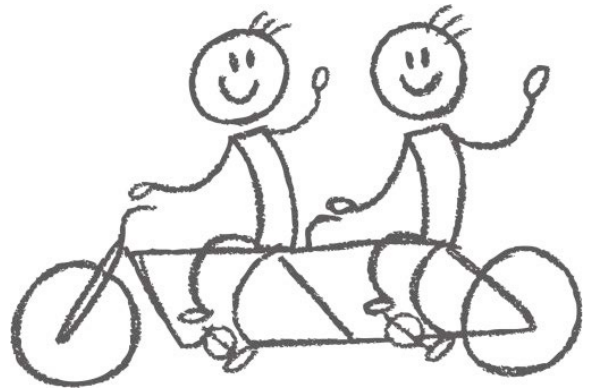
2. Place Embedded







3. Useful Applied





[Home](#)[Incentives](#)[Employee](#)[The case](#)[Challenges](#)[Stakeholders](#)[#biketoria](#)[Getting started](#)

Employees Bike

Is biking to work realistic?



Biking to Work

The Project.

Starting in the fall of 2015, the City of Victoria has been spearheading the design and implementation of a new city-wide cycling infrastructure plan. By adopting a "hub and spoke" system, the city hopes to connect the downtown core to surrounding urban villages. Since January of 2016, the University of Victoria has worked in partnership with the City of Victoria to create a fourth-year geography course where students dove deeply into the benefits and challenges of implementing a city-wide bike network.

This project was conceived by five students in UVic's Biketoria course in an effort to understand how employers in downtown Victoria may incentivize cycling for their employees, and what barriers may stand in the way of further incentivization. Findings included the impact of certain social, economic and political hurdles to cycling incentivization for employees, as well as a better understanding of current incentives in place.

This website serves to record and analyze our results, and provide a resource for employers considering bicycle incentivization, employees considering the adoption of cycling incentives, and other stakeholders involved in cycling incentivization including developers and city officials.

A COMMON AMENITY

A CULTURE OF BIKING

Out of all the places interviewed, secure

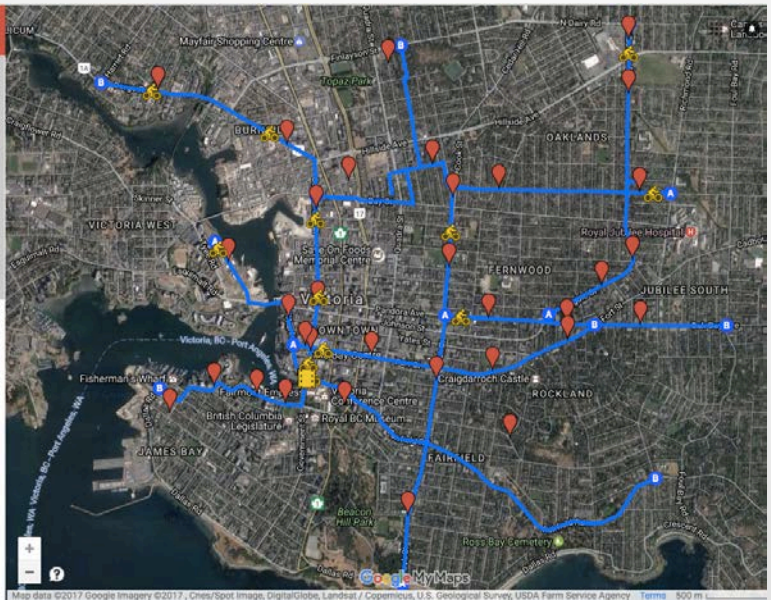
Some places interviewed oooooo

Biketoria - Mega Corrid...

927 views

SHARE

- Government St. and Gorge Rd Corridor**
 - 810 Government St, Victoria, BC V8W, C...
 - 2-18 BC-1A, Victoria, BC V9A 1L8, Canada
- Harbour Rd / Wharf St / Belleville St.**
 - 367-385 Harbour Rd, Victoria, BC V9A, C...
 - 7 Erie St, Victoria, BC V8V, Canada
- Fort St.**
 - 1019 Wharf St, Victoria, BC V8W 2Y9, Ca...
 - 1545 Fort St, Victoria, BC V8S 1Z7, Cana...
- Pandora Ave. / Oak Bay Ave.**
 - 1508-1510 Cook St, Victoria, BC V8T 3N...
 - 1514 Foul Bay Rd, Victoria, BC V8R 4Z9, ...
- Cook St./Graham St.**



#BIKETORIA

YOUTH ENGAGEMENT

Biking in Victoria

How are youth currently getting to school?



100% of students knew how to ride a bike

Only 23% of kids are deterred from biking because of wearing a helmet

73% of kids would be more comfortable if there were protected bike lanes



Did you know

.....
Only

6%

of parents feel 100% comfortable with their children biking to school alone

BUT

39%

of parents feel 100% comfortable with their children biking to school if there were protected bike lanes

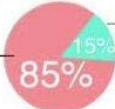
If bike meet ups were an option...



OR



Of parents would feel more comfortable letting their kids biking to school



Are indifferent in regards to bike meet ups



BY:

Rachel Jampole
Jenine Chelak
Hart Massey

THE #BIKETORIA EXPERIENCE

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The #Biketoria Experience



BIKETORIA

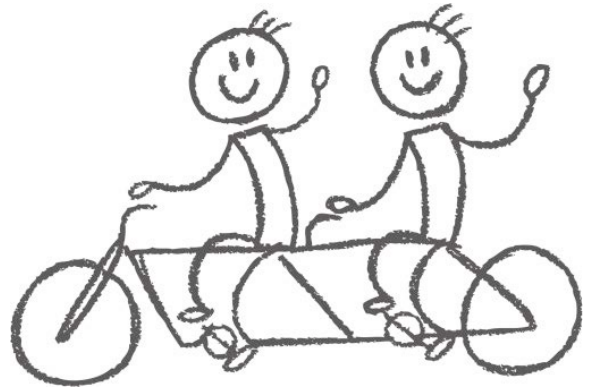
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4. Public





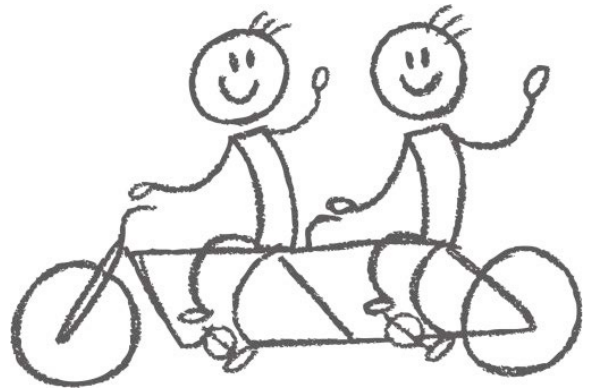
#BIKETORIA THE CLASS

STUDENT PROJECTS SHOWCASE





5. About continuity...







we respectfully acknowledge our position as uninvited guests on the traditional territory of the Lekwungen and SENGOTEN speaking First Nations

**University of Victoria,
dept. of Geography,
Victoria, BC, Canada**

28 students, Dr. Cameron Owens and Ken Josephson traveled to 8 cities, in 5 countries across Northern Europe, to meet activists, politicians, local experts and academics grappling with questions about and taking action towards more just, sustainable and resilient communities.

Housing and Homelessness Workshop: citizens, social services, Mayor and Council

- innovations in governance
- food security
- access to services
- micro-housing

Regional & City Planners

- alternative transportation
- urban densification
- art and cultural
- place-making

Meg Holden, Simon Fraser University

- create eourban development project profiles

First Nations

- reconciliation
- decolonization
- culture, language & place-names revitalization
- environmental education

Food Activists & Entrepreneurs

- community gardens, governance
- roof-top / urban farming
- food education, sovereignty

Copenhagen, Denmark

- Ørestad Development
- Climate Change Adaptation Program
- nature and marine environment schools
- rooftop gardening

Reykjavik, Iceland

- geothermal power
- Iceland Green Map
- Pingvellir, the birthplace of Icelandic democracy

Stockholm, Malmö, Sweden

- community gardens
- major coastal redevelopment projects: Royal Seaport & Hammarby Sjöstad in Stockholm, Västra hamnen in Malmö
- Stadshuset's Planning and GIS departments

Amsterdam, Netherlands

- sustainable Amsterdam bicycle tour
- brownfield restoration, De Ceuvl alternative community
- NDSM Wharf 'an art and culture laboratory'
- Instock food rescue restaurant

Some of the inspiring people we met, innovations and activities we experienced...



MALMÖ CONFERENCE
nov30
dec02
2016

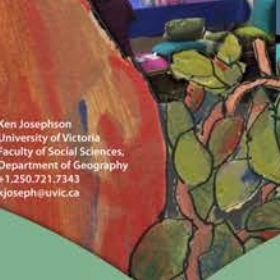




- Hamburg, Berlin, Germany**
- HafenCity Development
 - street art, urban place making
 - urban farming, food education
 - self organized housing, free stores
 - Alternative Kreuzberg
 - Tempelhofer Feld
 - brownfield restoration
 - Instock food rescue restaurant



Students, so inspired by European sustainable cities initiatives were compelled to take action!



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Department of Geography
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kjoseph@uvic.ca



NEEDS-RESOURCES BOARD
A FORUM FOR
WIKI-LETS-ORAL
GIVING AND
UNCONVENTIONAL
RECEIVING



- Coastal Communities class projects**
Short documentaries gave voice to:
- a neighbourhood's efforts to restore and daylight a salmon spawning stream
 - human rights issues in a controversial inner city tent community regarding access to housing, food and services



- INDSWIRL art art and culture laboratory
- Instock food rescue restaurant



University of Victoria Invasive Species Management Strategy
OPEN HOUSE
WEDNESDAY OCTOBER 12TH,
SUB UPPER LOUNGE
6:30-8:30 PM



- Community Mapping class projects**
students partnered with:
- a local NGO to provide government with a community vision to repurpose 84 acres of land for food production, education and recreation
 - Local First Nations to document traditional use and sacred sites in contested park land
 - The Intercultural Association to self identify and map culturally appropriate food sources, support services, employment and volunteer opportunities



- Student contracts, internships and volunteerism**
resulted in:
- a volunteer-based, invasive species management plan with University of Victoria
 - project profiles about EU sites students visited, provided baseline studies for a community garden on an inner city brownfield site
 - a citizen led, asset-based community mapping project for residents in 4 local subsidized housing communities with BC Housing



The burying of streams and rivers under viaducts began in 19th century England. This was the height of the industrial revolution, when water in cities became a vector for disease.

Tent City

TSASTILOUALUS GRANDMOTHER

It's about TIME for a change in our dining



Geog 491: BIKETORIA

A unique community-engaged learning opportunity focusing on active transportation planning

January - April 2017

Wednesdays, 9 am - noon
at a downtown location

Taught by **Ray Straatsma**
(Principal of *RStreets Urban Strategies*),
local government staff, and
community leaders

***Hands-on learning with
real world application!***



CRN 23676

Open to all students with third year standing